



Danish Cancer Society

An Introduction

Welcome to the Danish Cancer Society

One in three Danes contract cancer before turning 75 years old. Two out of three have a relative suffering from cancer. Faced with these figures, the Danish Cancer Society aims to unite the Danish population in a **strong and active effort** against cancer. Because cancer must be fought, and standing together matters.

VISION

A LIFE **WITHOUT CANCER**

MISSION

REDUCING THE NUMBER OF CANCER CASES

INCREASING CANCER SURVIVAL RATES

IMPROVING LIFE WITH CANCER

MAIN PURPOSE

RESEARCH

PREVENTION

PATIENT SUPPORT



ONE IN THREE
DANES CONTRACT CANCER BEFORE TURNING 75 YEARS OLD



TWO OUT OF THREE
HAVE A RELATIVE SUFFERING FROM CANCER



FOUR OUT OF TEN
CASES OF CANCER CAN BE PREVENTED



TWO OUT OF THREE
SURVIVE CANCER



EVERY 12 MINUTES
A DANE IS DIAGNOSED
WITH CANCER



EVERY 33 MINUTES
A DANE DIES
OF CANCER



339,000

AROUND 339,000 DANES LIVE WITH OR AFTER BEING DIAGNOSED WITH CANCER



CANCER EMERGES IF CELLS IN THE BODY BEGIN TO GROW UNCONTROLLABLY AND WITHOUT PURPOSE



CANCER IS THE MOST COMMON CAUSE OF DEATH IN DENMARK, BUT LUCKILY MOST PEOPLE SURVIVE

Based on volunteering

46.000

VOLUNTEERS

are the equivalent of:

962

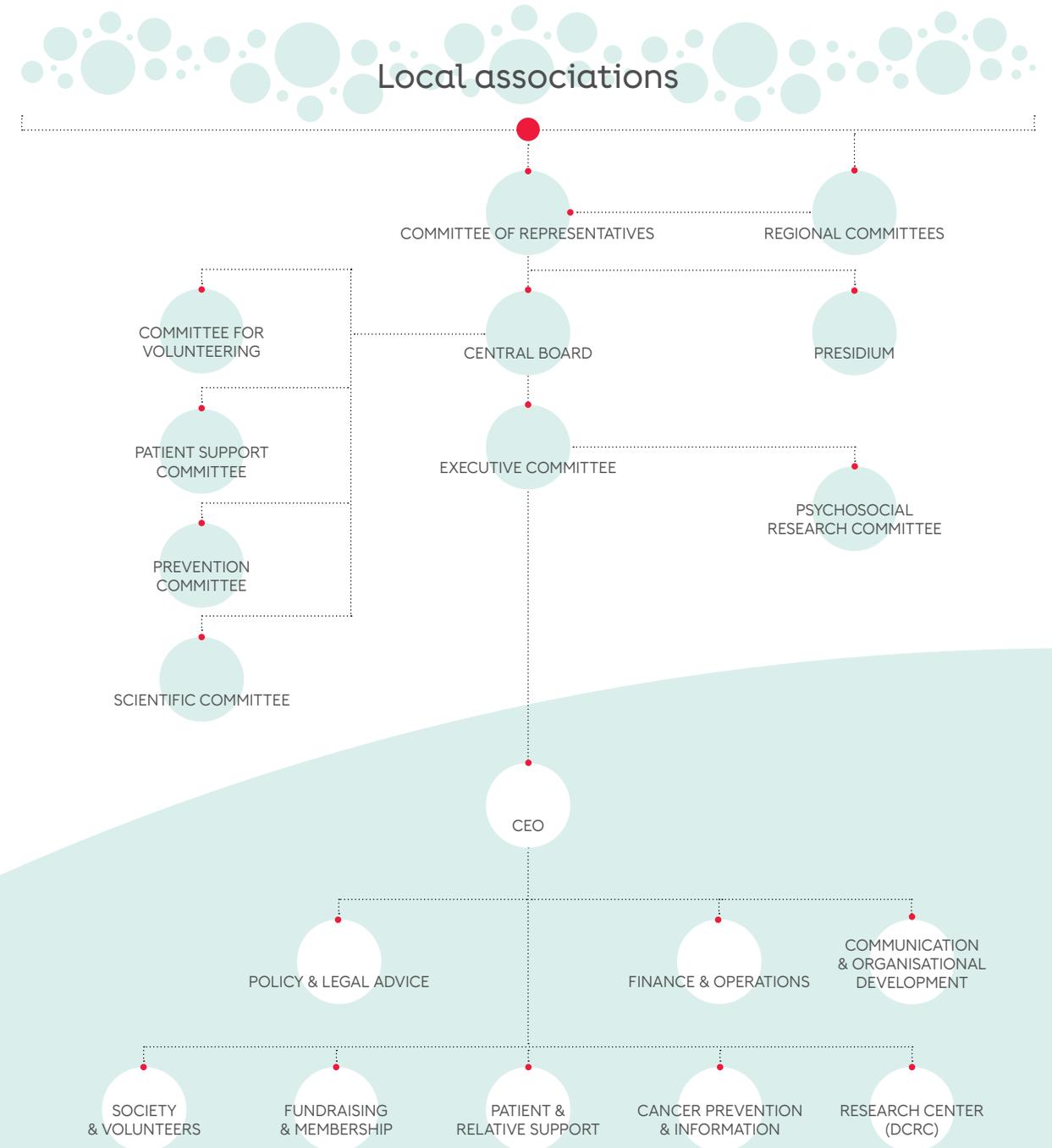
FULL-TIME
POSITIONS



When a person is diagnosed with cancer, it stirs a lot of emotions and many feel **a need to act**. The Danish Cancer Society has more than 400,000 members, about 10% of all adult Danes. In their efforts against cancer, our 46,000 volunteers are the equivalent of 962 full-time positions. With 696 full-time employees, the Danish Cancer Society therefore has more volunteers than employees.

We are a **democratic member organisation**, whose course is charted by our volunteers and members. The volunteers are the highest authority of the Danish Cancer Society, electing the president, setting the rules and regulations and identifying the main focus areas of our society.

Our organisation



COMMITTEE FOR VOLUNTEERING

PATIENT SUPPORT COMMITTEE

PREVENTION COMMITTEE

SCIENTIFIC COMMITTEE

CEO

POLICY & LEGAL ADVICE

FINANCE & OPERATIONS

COMMUNICATION & ORGANISATIONAL DEVELOPMENT

SOCIETY & VOLUNTEERS

FUNDRAISING & MEMBERSHIP

PATIENT & RELATIVE SUPPORT

CANCER PREVENTION & INFORMATION

RESEARCH CENTER (DCRC)

Local associations

COMMITTEE OF REPRESENTATIVES

REGIONAL COMMITTEES

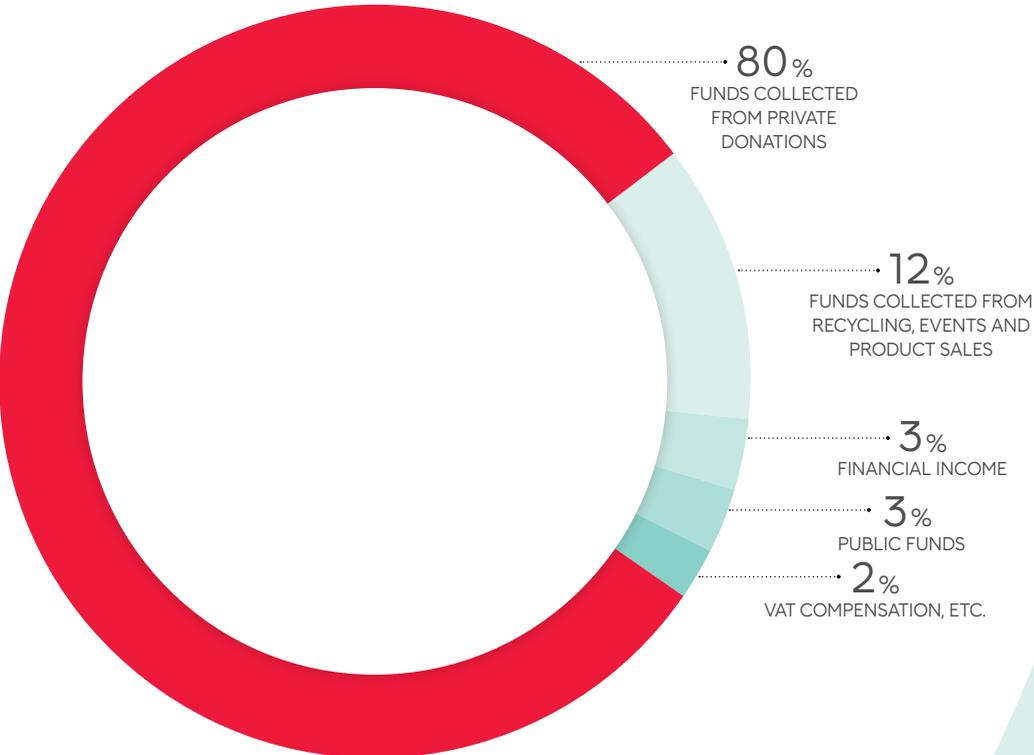
CENTRAL BOARD

PRESIDIUM

EXECUTIVE COMMITTEE

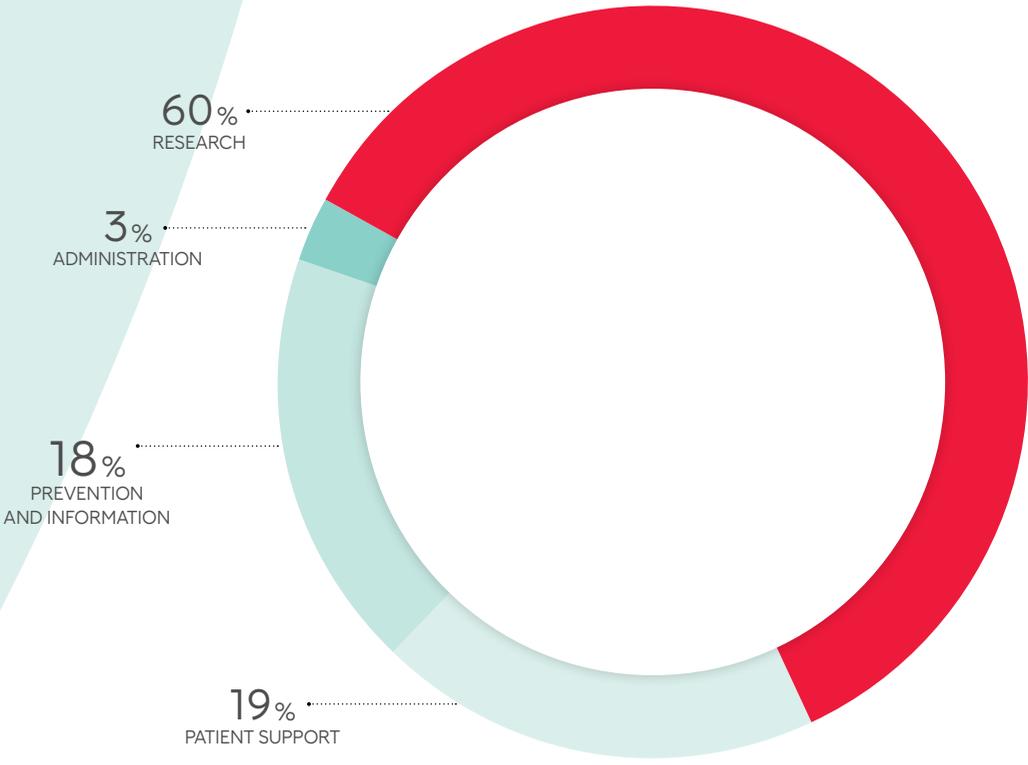
PSYCHOSOCIAL RESEARCH COMMITTEE

Respect for entrusted funds



The Danish Cancer Society is a trustworthy, well-run and professional association, **independent of political and economic interests**. The running of the society is predominantly based on funds collected from private individuals and the business sector through membership fees, gifts, foundation grants, legacies and other types of funding.

The profits from our revenue-generating activities are used to cover expenses relating to implementation of the principal aims of the society: **research, prevention, information and patient support**. The collected funds are managed with the greatest respect; always ensuring high quality of work and stringent attention to cost.



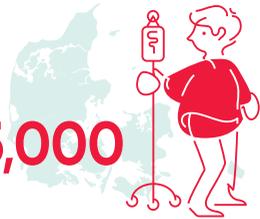
World-class cancer research

26



26 PROJECTS RECEIVED SUPPORT FROM THE 'KNÆK CANCER' CAMPAIGN IN 2019.

43,000

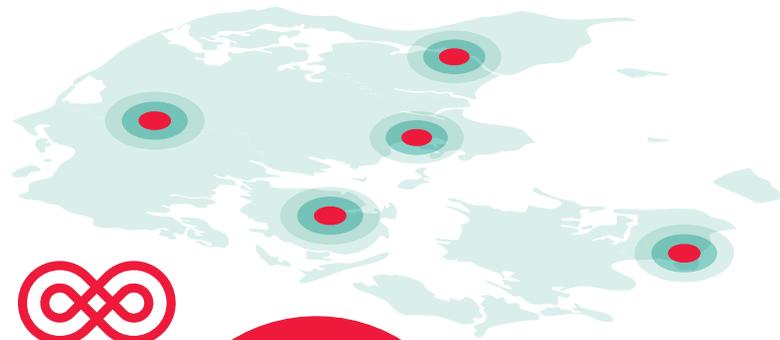


EVERY YEAR APPROXIMATELY 43,000 DANES GET CANCER. RESEARCHERS WORK TO SECURE THE BEST TREATMENT FOR EVERY SINGLE PATIENT.

26



26 NATIONALITIES WORK AT THE DANISH CANCER SOCIETY RESEARCH CENTER (DCRC). WE HAVE SOME OF THE BEST CANCER RESEARCHERS IN THE WORLD.



The Danish Cancer Society cooperates with hospitals and universities all over Denmark

The Danish Cancer Society supports **cancer research** at hospitals and universities all over Denmark. The Danish Cancer Society has its own research centre, because we want to engage in close collaboration with the researchers. The research supported by the Danish Cancer Society must be top quality and have prospects of making a difference for patients. For instance, we support research into new diagnostics, new treatment principles, sequelae and rehabilitation.

With funding from the 'Knæk Cancer' campaign, we have also set up a number of national research centres focusing on treatments such as immunotherapy and childhood cancer. At the Danish Cancer Society's own **Cancer Research Center**, we conduct research into both the molecular mechanisms of cancer and cancer risk factors. DCRC researchers have also described the problems of social inequality and cancer outcomes.





Tobacco is the risk factor to blame for most cancer cases and deaths.

For this reason, the Danish Cancer Society has set a goal for a **smoke-free future**, in which no children or adolescents smoke in 2030. The aim is to curb the current trend, which is seeing 40 new young smokers a day.



The Danish Cancer Society focuses on the following action areas:



TOBACCO



DIET



PHYSICAL ACTIVITY



SUN



OBESITY



ALCOHOL



EARLY DETECTION AND SCREENING



HPV VACCINATION

The Danish Cancer Society makes an effort every single day to help Danes reduce their risk of getting cancer. We have **one of the country's largest centres of excellence** of its kind. Specialists work here every day to prevent cancer. Activities are based on sound research into the greatest risk factors linked to cancer and studies of the health behaviour of the Danish people.

Four out of ten cases of cancer can be prevented, so there is every reason for the Danish Cancer Society to focus on encouraging society and our local communities to make it easier for us all to live a good, healthy and long life without cancer. We also support and motivate the Danish people to adopt a healthier lifestyle, through information campaigns, partnerships and advice.

Up to 2025, the Danish Cancer Society will focus its efforts on three indicators that will help us achieve our mission to ensure that as few people as possible get cancer, that as many as possible survive cancer, and that life with and after cancer is as good as possible for patients and their relatives alike.

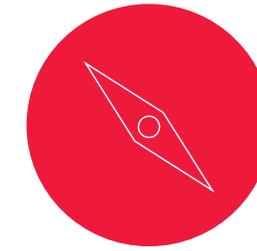


ONE STEP AHEAD OF CANCER

One in three Danes are diagnosed with cancer before they reach the age of 75, and cancer is the **most common cause of death** in Denmark. The Danish Cancer Society aims to be a step ahead and prevent as many cases of cancer as possible. Smoking is still the largest individual cause of cancer, and it also has a huge impact on how we pull through the disease. At the same time, the Danish Cancer Society intends to be a step ahead of cancer when it comes to improving survival rates, by detecting the disease early and ensuring high-quality treatment.

There is room for **significant improvement**, so that fewer get cancer and more survive the disease. Therefore, up to 2025, the Danish Cancer Society will make concerted efforts to

- › half the number of smokers
- › Increase cancer survival rates from 62% to at least 75%.



REDUCE CANCER INEQUALITY

The social **inequality of cancer** is increasing, and this inequality means that not everyone gains the full benefit from advances in cancer treatment. The 20% of the population with the lowest incomes and the shortest education, or who live alone, fare worse when they have cancer than those with longer-term education, with higher incomes or who live with a partner. This is **unacceptable** because we can actually do something about it. Therefore, up to 2025, the Danish Cancer Society will

- › make a concerted effort to reduce the social inequality of cancer
- › make a broad commitment to reduce the social inequality of cancer (National Alliance against Disparities in Health)



NO-ONE SHOULD BE ALONE WITH CANCER

More and more Danes die of cancer every year. But, thanks to early detection and better therapies, survival rates are on the increase. When more people are diagnosed with and survive cancer, more will live longer – with and after the disease. Making daily life work with the consequences of cancer poses **new challenges** for the individual, the family and society.

Cancer affects the individual, but many of the challenges that accompany the disease can, and must, be **overcome by acting together**. No-one should be alone with cancer. Therefore, up to 2025, the Danish Cancer Society will make a concerted effort to ensure that

- › more people living with the consequences of cancer have a better daily life
- › more people become involved in and support the cancer cause.

Supporting patients throughout Denmark



100,000

The Danish Cancer Society offers counselling at **40 locations** throughout Denmark. In 2019, our cancer counselling centres, telephone counsellors and the Cancer Hotline have been in touch with more than 100,000 cancer patients, relatives and professionals.

- Cancer counseling - with drop-in counseling
- Counseling services - by appointment
- Counseling services in collaboration with the municipality - by appointment

For most people – patients as well as relatives – cancer has a powerful, life-changing effect. The Danish Cancer Society offers **free, professional counselling**, as well as courses and activities for people grappling with cancer. Patients and relatives can find help and information on the cancer.dk website, with 5,000 pages on virtually every aspect of living with cancer. In addition, the Danish Cancer Society provides **a safe, digital meeting place** – the Cancer Forum – to patients and relatives seeking to get in contact with others facing the same problems.

It is our ambition that **no one should have to face cancer alone**. We strive to make sure that everyone grappling with cancer is heard. We expect and make every effort to ensure that the healthcare system involves the patients and their relatives in all major decisions and takes the wishes and needs of the patients into account. Furthermore, we ambitiously strive to **propel the health-care system forward** for the benefit of all patients. Also, we are keenly focused on preparing for a future with an increasing number of elderly cancer patients – many of whom will suffer from more than one serious illness.



A life without cancer



CANCER.DK

May 2020